CERTIFIED WOSB · EDWOSB DIGITAL AGENCY

DeeHive Design & Marketing LLC

CAPABILITIES STATEMENT

Digital Systems / AI Implementation / Custom Web Development / Workflow Automation

FEDERAL

POINT OF CONTACT

Dionne Campbell
Founder & Chief Executive Officer
Dionne@deehivedesigns.com
(321) 945-2743
deehivedesigns.com
Orlando, FL · Nationwide

ENTITY IDENTIFIERS

UEI	TZLLGB89ZRV6
CAGE	92FS6
Entity	LLC
SAM.gov	ACTIVE

SBA CERTIFICATIONS

Women-Owned Small Business
WOSB · U.S. SBA
Eff 01/18/2022 · Exp 01/18/2030

Economically Disadvantaged WOSB
EDWOSB · U.S. SBA
Eff 12/09/2025 · Exp 01/17/2028

Also certified: SBE (Orange County & City of Orlando, FL) · MBE · WBE (FL Dept. of Mgmt. Services)

NAICS CODES

541611 423430 541430 541511 541512 541519 541612 541613 541810 611420 611430

541611 Primary — Administrative & General Management Consulting

PSC CODES

DA01 DF01 R408 R499 R701 T001 U008 U099

IT Application Development · IT Management Support · Program Management · Professional Services · Advertising · Arts/Graphics · Training/Curriculum Development

01 Company Overview

DeeHive Design & Marketing LLC is a certified **WOSB/EDWOSB digital agency** delivering Custom Web Development, Digital Marketing, AI Implementation, Workflow Automation, Workforce Development Training, and Business Systems Strategy. Founded by a former **fraud investigator and BSA/AML compliance professional**, DeeHive brings financial-grade precision and risk awareness to every engagement — building digital infrastructure that serious organizations scale on.

02 Core Competencies

- **Custom Web Development**
  Custom WordPress themes, Elementor Pro builds, WooCommerce and custom plugins — chosen for how the site will be run.
- **AI Implementation**
  LLM integration, AI-powered workflows, chatbots, and prompt engineering.
- **Workflow Automation**
  End-to-end automation via Make.com, Zapier & n8n. CRM & API integration.
- **Digital Marketing & Branding**
  Search and Generative Engine Optimization, content strategy, local search, brand strategy and research, visual identity design, and brand messaging.
- **Business Systems Strategy**
  Operational audits, systems design, and process optimization.
- **Workforce Development Training**
  Business systems education and digital tools training programs.

03 Differentiators

- **Financial-Grade Precision**
  Led by a former fraud investigator & BSA/AML compliance professional.
- **Government-Ready**
  WOSB · EDWOSB · SAM.gov registered · CAGE & UEI assigned.
- **Systems-First Approach**
  Every engagement focuses on infrastructure, not just aesthetics.
- **Documented Outcomes**
  Every maintenance action logged with a date in a client dashboard we built. Two clients returned by name in Google AI Mode — unedited screenshots on request.

04 Past Performance

RETAINED 2+ YRS

Blue Swan Palace

Event Venue · Polk County, FL

- Built complete digital infrastructure from zero — custom website, online booking, CRM, lead capture.
- Engineered a fully automated onboarding & offboarding workflow triggered by inquiry-form submission.
- 2+ year retained client — maintenance, monthly blogs, email marketing.

ONGOING CLIENT

Fenrir Mobile Detailing

Mobile Detailing · Central Florida

- Delivered complete digital presence from zero — custom website, booking, payment integration.
- Automated post-service workflow in Acuity: review requests + recurring wash-package upsells.
- Online booking established from zero · manual scheduling eliminated · launched in 3 weeks.

RELEVANT EXP.

Regulated Financial Services

Truist (formerly SunTrust) · Fraud Investigator — fraud & claims investigations, SAR filing under BSA/AML guidelines, Reg E / Reg Z dispute resolution.

BNY Mellon — Pershing · Asset Transfer Analyst — high-volume ACATS, DTC & SWIFT transfers in a SEC/FINRA-regulated environment.