CERTIFIED SBE · MBE · WBE · WOSB DIGITAL AGENCY

DeeHive Design & Marketing LLC

CAPABILITIES STATEMENT

Digital Systems / AI Implementation / Custom Web Development / Workflow Automation

LOCAL & STATE

POINT OF CONTACT

Dionne Campbell
Founder & Chief Executive Officer
Dionne@deehivedesigns.com
(321) 945-2743
deehivedesigns.com
Orlando, FL · Nationwide

ENTITY IDENTIFIERS

UEI	TZLLGB89ZRV6
CAGE	92FS6
Entity	LLC
SAM.gov	ACTIVE

LOCAL & STATE CERTIFICATIONS

Small Business Enterprise
SBE · Orange County, FL — Business Development Division
Eff 06/12/2026 · Exp 06/30/2028

Small Business Enterprise
SBE · City of Orlando, FL
Eff 06/12/2026 · Exp 06/30/2028

Minority Business Enterprise
MBE · FL Dept. of Mgmt. Services
Eff 10/20/2025 · Exp 10/20/2027

Women Business Enterprise
WBE · FL Dept. of Mgmt. Services
Eff 10/20/2025 · Exp 10/20/2027

Federal: WOSB · EDWOSB (U.S. SBA) · SAM.gov Active

NAICS CODES

541611 423430 541430 541511 541512 541519 541612 541613 541810 611420 611430

541611 Primary — Administrative & General Management Consulting

01 Company Overview

DeeHive Design & Marketing LLC is a certified **Small, Minority & Women Business Enterprise** delivering Custom Web Development, Digital Marketing, AI Implementation, Workflow Automation, Workforce Development Training, and Business Systems Strategy. Founded by a former **fraud investigator and BSA/AML compliance professional**, DeeHive brings financial-grade precision and risk awareness to every engagement — building digital infrastructure that serious organizations scale on.

02 Certified Services

Orange County SBE

Approved commodities — Business Development Division

- Digital Strategy & Business Systems Consulting
- Website Design & Development
- CRM & Business Process Automation
- AI Integration
- SEO/GEO Optimization
- Capability Statement Development
- Contract & Funding Readiness Consulting

City of Orlando SBE · FL MBE & WBE

Approved commodities — City of Orlando & FL Dept. of Mgmt. Services

- Custom WordPress Development
- Website Maintenance
- Content Strategy
- Digital Process Automation
- Workforce Training & Development
- Business Consulting

03 Core Competencies

- **Custom Web Development**
- **AI Implementation**
- **Workflow Automation**
- **Digital Marketing & Branding**
- **Business Systems Strategy**
- **Workforce Development Training**

04 Past Performance

RETAINED 2+ YRS

Blue Swan Palace

Event Venue · Polk County, FL

- Built complete digital infrastructure from zero — custom website, online booking, CRM, lead capture.
- Engineered a fully automated onboarding & offboarding workflow triggered by inquiry-form submission.
- 2+ year retained client — maintenance, monthly blogs, email marketing.

ONGOING CLIENT

Fenrir Mobile Detailing

Mobile Detailing · Central Florida

- Delivered complete digital presence from zero — custom website, booking, payment integration.
- Automated post-service workflow in Acuity: review requests + recurring wash-package upsells.
- Online booking established from zero · manual scheduling eliminated · launched in 3 weeks.

RELEVANT EXP.

Regulated Financial Services

Truist (formerly SunTrust) · Fraud Investigator — fraud & claims investigations, SAR filing under BSA/AML guidelines, Reg E / Reg Z dispute resolution.

BNY Mellon — Pershing · Asset Transfer Analyst — high-volume ACATS, DTC & SWIFT transfers in a SEC/FINRA-regulated environment.